



Sober World

www.soberworld.org

Core Focus

- **WHY** - We want a happier, less fearful society, reducing self-harms and related costs.
- **WHAT** - We encourage self-aware and strong mental health, an "Amazing Mindset".
- **HOW** - Two tracks: 1) School Programs - Ages ~10-21 2) General Public Marketing

Mission Statement: Our Mission Statement: Our mission is to create an amazing mindset. We change improper thinking, the real cause of self-harm behaviors. We want to embolden self-respect by empowering self-aware. We do this with proven education systems and public marketing messages to facilitate a healthier evolution for us all.

Structure: Sober World is a USA based 501(c)3, Federally Registered a Public Charity.

Primary Goals: We are supporting World Health Organization (WHO) goals overall to reduce global financial, emotional and physical harms. Our *largest* goal is to save a million lives annually from alcohol related deaths by the year 2030. Currently the WHO estimates the global annual death toll at over 3 Million people.

Years in Operation: Development of programs since 2013. Official **501(c)3** Designation and Incorporation in Jan 2019. We have over half a decade of researching a total of tens of thousands of daily articles compiling this simple program.

Financial Design for Sustainability: Sober World will seek ongoing Grants and private and public funding as a Non-Profit. We also are leveraging a for profit coffee company (BillsBlend.com) for sustained revenue, all profits to support Sober World.

Contacts:

Peter Faulk - Founder PeterFaulk@soberworld.org c 860.573.0720

Tammy Young - Programs and Grants TammyYoung@SoberWorld.org c 860.966.7574